



Your proactive solution when help is needed most



TravAware International™

TravAware™ is the innovation in a software application for the traveller, VIP, lone worker and valued family members. It is accessible on BlackBerry, iPhone or any web enabled device or PDA. TravAware™ provides a proactive fast time reporting tool, which in 4 very easy steps deals with any medical or fire emergency, terrorist threat, pandemic issues, hostage and kidnap, hostile reconnaissance, workplace incidents, intrusions, suspicious behaviour or any other incident when a threat or injuries are involved. TravAware™ helps to mitigate and deal with the risks associated with these types of incidents, providing your people with a level of confidence that someone is ready to help if they need it 24/7. This is especially important to people who are in high risk roles, or who are travelling in unfamiliar or high risk areas. TravAware™ is simple to use and highly effective.

How does it work?

The TravAware™ software is accessible, fully loaded and ready to go from the front screen of your chosen device. To activate a report simply select the TravAware™ Icon, after that it's simple, quick and easy to navigate around the 4 screens to request help. If the situation demands immediate assistance, sending a quick alert to a specified group of responders, will enable them to provide support and help to you in the most efficient and appropriate manner.

TravAware International™ will personalise and customise the application to suit the individual or organisational needs.

Customised all events

TravAware™ will provide 6 incidents/ risk profiles to organisations of their choice. They will be bespoke subjects, and contain exact information organisations require from their staff in an agreed format. The icons will then applied to the organisational profile.

The incidents may be changed at any time, or additional icons added.

Events may include:

Medical Emergency
Terrorist Emergency
Kidnap & Ransom
Pandemic Issues
Fire Emergency
Natural Disasters
Civil Unrest
Hostile Environments' and many more

The motive behind TravAware™

Following the Mumbai attacks it was clear that “prepared” organisations had fallen foul of yet another new method of attack. Arrangements for staff proved inadequate and many companies found themselves exposed.

Additionally, staff in certain arenas were seriously compromised and unable for many reasons to make calls or to follow emergency arrangements. For a significant time individuals were left to fend for themselves.

Similar exposures also follow natural disasters, kidnap attempts, extortion etc where staff who are affected rely on reactive solutions. These solutions have fallen far short in many instances. TravAware International has sought to embrace all events. The TravAware™ product is tailor made to the requirements of the client to embrace any security issue for any staff in all environments. The product is a living entity and is continually enhanced with any new innovation throughout its existence. It is this uniqueness and flexibility which separates the TravAware™ Service from all other potential suppliers.

The issues surrounding the usual service provisions are:

You are reliant on information flows and therefore the accuracy and efficiency of that information.

There is a time efficiency factor implicit in the process to receive, deliberate, filter and decide on the information to be transmitted.

The service would seem to be reactive to information. The services listed below are not covered. All these services are proactive and highly effective tools.

Time and information issues may produce inefficiencies. Delay and confusion may easily become a factor which may cost lives, damage brand reputation and adversely affect numerous aspects of the business.

TravAware™ USP

- Will inform you that there is a noteworthy incident or event.
- Will provide an accurate report.
- Will detail exactly who instigated the report.
- The report may be pre-emptive - before an incident such as a hostage/kidnap situation, medical emergency, terrorist threat, fire emergency or natural disaster.
- Escalation of information is easily accomplished.
- Information is Real Time.
- Information is of high quality .
- Information is clear and concise.
- Avoids confusion.
- Comprehensive coverage of incidents/events that your organisation requires.
- Facility to provide instant alerts in all emergencies.
- Facility to instantly contact multiple contacts with accurate and consistent information.
- Configured totally to your own requirements.
- The product is highly defined.
- Provides detailed information for audit purposes.
- Provides a location finder in a specified field to report an individual's position in addition to GPRS.
- The Service covers your staff not only when travelling, but also in domestic circumstances when on holiday: or with suspects in the CEO's garden.
- Your staff will be able to transmit covertly in an emergency.
- The registration service will allow you to contact the users as required with your own alerts.
- You can change the applications and icons at any time to suit changing requirements.
- TravAware™ consultancy includes our current intel to advise you of changing methods of attack and other relevant issues. This service is inclusive in our cost model to update TravAware™ protocols.
- High degree of confidence for the traveller.
- Users can practice and acquaint themselves with the device during convenient free time.
- Training and advice is provided.

In summary, TravAware™ is the right hand proactive software answer to all of the other left hand reactive solutions that are currently on the market.

This is the innovation in staff care and covers liabilities and duties of care that other providers may not.

Technical Software Overview

TravAware™ is a unique software solution designed to run on any internet enabled mobile device, (such as a Blackberry or iPhone). The defined purpose of the product is to provide instant clear, accurate and pertinent information of an incident or situation involving an identifiable employee of your organisation whilst travelling.

The product will be individually designed to meet the unique requirements of your business. Corporate livery is adhered and implicit throughout the product. Every TravAware™ installation is bespoke to your business and therefore its application is exclusive to your organisation. TravAware™ will provide a powerful management tool to provide your organisation with timely and accurate notifications and statistics.

TravAware™ will receive and transmit communications over a secure internet connection to a dedicated server, located in a secure and resilient environment. The server will simultaneously archive and forward alerts received to your organisation's pre-determined security groups. The alerts will be forwarded either by e-mail or SMS and will comprise the data bespoke to your organisation. The data will usually include the time of the event transmission, the transmitter's identification details and location.

TravAware™ will effectively run as a mobile web page on a user's hand held device. The application utilises known and understood HTML and mobile platforms which are designed to run smoothly and effectively. The platform is well established and ensures that reliability, smooth operation and best security practice is maintained. Training in the use of TravAware™ is straightforward and delivered online.

Further technical information can be provided on request (and authorisation of a non disclosure agreement.)

Annual Maintenance

365- 24/7 is provided for this program.

Additional icons are available, and can be added by request of the client.

Contact

www.globalaware.co.uk

e-mail: enquiries@globalaware.co.uk

